



History

- 2005. December Korea Labor Force Development Institute for the Aged(KORDI) is founded.
- 2006. February Starts creating jobs for the elderly with government funding and sets up support system for related business.
- 2008. March Opens 3 regional headquarters(Busan-Ulsan-Gyeongnam region, Jungbu region and Honam region).
- 2009. January Appointed as a public institute(in "other" category).
- 2009. April Opens 2 regional headquarters(Gyeonggi-Incheon-Gangwon region and Daegu-Gyeongbuk region).
- 2010. January Appointed as a Quasi-government organization for consigned execution.
- 2011. March Starts "Creating jobs for the elderly without continued support"
- 2012. February Starts a supporting business of social participation for the elderly.
- 2012. April Opens the Seoul-Gwangwon headquarters.
- 2014. February Starts the elderly employment training center business.

Establishment infrastructure business

Jobs for the elderly and social participation of the elderly

Policy research and investigation

- Analysis present condition and research on the actual condition of jobs for the elderly
- Policy research on jobs for the elderly through collaboration with industry, and research on the surrounding environment and desire changes for social participation of the elderly
- Holding forums with experts on jobs for the elderly and publishing publications on labor force development and statistical trends

Developing and operating the information system

- Running the Senuri System and Total Call Center to facilitate employment for the elderly
- Running the 100Senuri site (www.100senuri.go.kr) to provide customized information on preparation for old age including information on jobs, education, health, leisure, etc.
- Running the Baby-Boomer Comprehensive Information Portal (www.activebb.kr) to provide information on government policies and relevant information for the baby-boomer generation
- Running the Social Participation Total Support System for connect various services to promote social participation of the elderly

Improving the public's recognition and promoting related policy

- Providing total support for the social participation of the elderly including media promotion (TV, newspaper), online promotion, and media advertisement

Providing total support for the social participation of the elderly

- realizing the needs of users through one-on-one consultations
- finding suitable resources for desire of jobs, volunteer services, and educational opportunities, and connecting users with appropriate services
- Providing a need-tracing service through continuous follow-up

Other Activities

Training workers in business of jobs for the elderly

The institute provides customizable employee training (dedicated workers, working-level staffs, heads) fit with the desires of each organization to reinforce their job capability.

Supporting social contribution activities by the baby-boomer generation

This project aims to connect the Korean baby-boomer generation (7.14 million people born in '55-'63) with public interest in the local community(e.g.,social welfare sector, non-profit civic organizations, and socio-economic sector, etc.) and to change their professionalism and rich experience into new social value.

Providing a program for retirement plan

The Institute provides services to support preparation for a healthy and stable later life including diagnosis, consultation, education, connection, and follow-up services in areas such as finance, health, leisure, and interpersonal relationships. This demonstration service project is provided in four regions (Busanjin-gu, Busan;Bupyeong-gu, Incheon; Gwangsan-gu, Gwangju; and Sunchang-gun, Jeonlabuk-do).

Operating an office of the Operation Support Group of the Presidential Committee on Aging Society and Population Policy

The institute supports the Operation Support Group under the committee to provide a control tower for population control and the foundation for fulfillment of the new government's policy goals, with the promotion of the status of the committee from Ministerial to Presidential status.



Korea Labor Force Development Institute for the Elderly (KORDI) is a quasi-government organization which manages a job-creation scheme for elderly workers, a major welfare policy for senior citizens, on behalf of the Ministry of Health and Welfare.



The elderly
Change the World.

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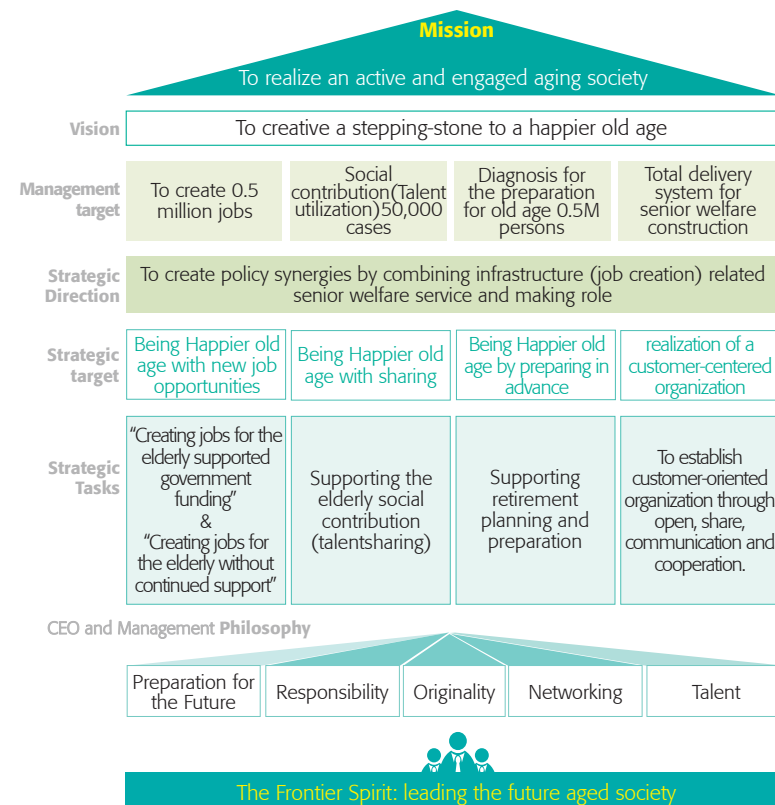
Wings of Hope

It's time to live a richer life,
 Blossoming as a young flower again,
 Shining with my life of brilliance,
 Renewing myself every moment,
 With my heart fluttering.
 Everyday, my life is filled with
 Passion and happiness.
 It's time to move toward my dream.

Organization | 2 Bureaus, 8 Teams, and 6 Regional Headquarters |



Strategy Map



“Creating jobs for the elderly without continued support”

Senior Internship

The government provides part of the cost of employing the elderly interns to broaden job opportunities for the elderly over age60.

Intern Type

Subsidy to the employer | Giving a 50% subsidy of the agreed monthly wage per person (for 3 months, up to 450,000 won a month).

Incentive for employment | Giving an additional 50% subsidy of the agreed monthly wage in the case of continuous employment (for 3 months, up to 450,000 won a month).

Training Type

Subsidy to the employer | Giving a monthly training subsidy of 300,000 won per person.

Eligibility

The elderly | A person aged 60 or over who has submitted an application for an internship and has successfully completed a prior education at KORDI or the executing organization

Employer | Any company that intends to employ people aged 60 or over, takes up the four social insurance and complies with laws and regulations related to the protection of workers.

Case of participation

CJ CGV | BGFretail (Former BOKWANG Family Mart) | McDonald's Korea | Toyoko Inn Korea | Home Plus | GS Retail | MegaBox Cinus | Pizza Hut Korea | emarteveryday retail

Inquiry

Senior Internship Call Center ☎+82-2-1577-1923 www.100senuri.go.kr



Senior-Oriented Enterprise

These firms run business in the field where people aged 60 or over are competitive, with the proportion of their elderly employees not less than 70% of the total employees.

* Designation of Senior-Oriented Enterprise by year (total 44):
 2011 (9) → 2012 (15) → 2013 (20)

Eligibility

firms and groups capable of making a responding investment more than minimum 70% of the subsidy can apply

* Corporations and associations under civil law, firms and limited partnership under commercial law, and corporations or non-profit private organizations under special act, and market-entry type jobs for the elderly creation project business groups

* A responding investment means an investment of participating corporations in finances required to establish and operate Senior-Oriented Enterprise. It must be a cash investment, and the government subsidy will be provided only after confirmation of the responding investment.

Support Details

Supports costs for establishment and consulting of about 300 million won per firm.

- Basic costs for the establishment and operation of a Senior-Oriented Enterprise (e.g., lease, equipment investment, asset acquisition, material cost).
- Maintenance cost (e.g., utility cost, travel cost) and labor cost (experts) if necessary.

Standard of selection

Selection a firm by inspecting business value thoroughly (through document/site review) of the proposed project, including job suitability for the elderly, the elderly employment ratio, and income creation effect.

Case of participation

Corporation	Project description
Silver Total Distribution Service	Silver parcel delivery service for apartments or regional bases by utilizing motored equipment
Nature And Human	Recycling of waste plastics and the collection and recycling of waste vinyl from large companies
Haengrak	Natural wall creation, small product fabrication, plant cultivation, and employee collaboration and benefit
We Industry	Peeling, forming, baking and packaging of mini potatoes and stir-fried rice cake

Inquiry

KORDI Employment Development Team ☎ +82-2-6007-9151

Senior Vocational Club

The Senior Vocational Club is a group supporting the social participation of retirees, such as the employment and volunteer service.

It is financed by the government and established by supervisory company (group) for retirees of the same company (or of the same function) to utilize their career and be given job opportunities.

Eligibility

Private firms or public institutions with retirees, retiree groups or corporations consisting of retirees from the same firm, and vocational groups with retirees possessing the same or similar job capability.

* In the case of vocational groups, only eligible when members possess a license (state-accredited license or private sector license) related to the specific job and conduct a function related to that job.

Project Effects

Provides participating firms or vocational groups with smooth production activities and social contribution

Provided participants with expands social participation opportunities so that they can live healthier and more active later years.

Case of participation

Since 2011, 31 designated senior functional clubs in various field have been run.

Corporation	Project description
Health Insurance Review & Assessment Service	Consulting for customers and appealing persons and consulting to prevent illegal health insurance claims
KOREA CADASTRAL SURVEY CORP.	Investigation of errors in cadastral records, setting of reference points and consulting on land surveying
KOREA MEDICAL ASSOCIATION	Treatments at public medical institutions and support for medical training and consultation
KOREA POWER EXCHANGE	Consulting for reliable operation of power systems and consigned work for sealing meters for generation
KORAIL	Consulting on export rail management technology and issuance of rail culture lecturer license
the hankyoreh	Lecture planning and lecturing at Hankyoreh Culture Center and a tour of Hankyoreh Newspaper
Korea Transportation Safety Authority	Safety training for transportation workers and vehicle inspection and cultural lecture business

Inquiry

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