Establishment infrastructure business

Jobs for the elderly and social participation of the elderly

Policy research and investigation
- Analysis present condition and research on the actual condition of jobs for the elderly
- Policy research on jobs for the elderly through collaboration with industry, and research on the surrounding environment and share directions for social participation of the elderly.
- Holding forums with experts on jobs for the elderly and publishing publications on job force development and statistical trends

Developing and operating the information system
- Running the Senior System and Total Call Center to facilitate employment for the elderly
- Running the 100Senuri site (www.100senuri.go.kr) to provide customized information on preparation for old age including information on jobs, education, health, leisure, etc.
- Running the Baby-Boomer Comprehensive Information Portal (www.activebb.kr) to provide information on government policies and relevant information for the baby-boomer generation
- Running the Social Participation Total Support System for connect various services to promote social participation of the elderly

Improving the public’s recognition and promoting related policy
- Providing total support for the social participation of the elderly including media promotion (TV, newspaper), online promotion, and media advertisement
- Providing a program for retirement plan
- Supporting social contribution activities by the baby-boomer generation

Other Activities

Training workers in business of jobs for the elderly
- The institute provides customizable employee training (dedicated workers, working-level staffs, heads) fit with the desires of such organization to reinforce their job capability.

Supporting social contribution activities by the baby-boomer generation
- This project aims to connect the Korean baby-boomer generation (27.4 million people born 1955-63) with public interest in the local community(social welfare sector, non-profit civic organizations, and socio-economic sector, etc.) and to change their professionalism and rich experience into new social value.

Providing a program for retirement plan
- The Institute provides services to support preparation for a healthy and stable later life including diagnosis, consultation, education, connection, and follow-up services in areas such as finance, health, leisure, and interpersonal relationships.

Operating an office of the Operation Support Group of the Presidential Committee on Aging Society and Population Policy
- The institute supports the Operation Support Group under the committee to provide a control tower for population control and the foundation for fulfillment of the new government’s policy goals, with the promotion of the status of the committee from Ministerial to Presidential status.

History

2005. December
Korea Labor Force Development Institute for the Elderly (KORDI) is founded.

2006. February
Starts creating jobs for the elderly with government funding and sets up support system for related business.

2008. March
Opens 3 regional headquarters(Busan-Ulsan-Gyeongnam region, Gyeonggi region and Honam region).

2009. January
Appointed as a public institution (other category).

2009. April
Opens 2 regional headquarters (Gangwon region and Gyeongbuk-Gwongsuk region).

2010. January
Appointed as a Quasi-government organization for senior citizens.

2011. March
Gangwon region and Daegu-Gyeongbuk region.

2011. January
Appointed as a Quasi-government organization for service of region.

2011. March
Starts “Creating jobs for the elderly without continued support”

2012. February
Starts a supporting business of social participation for the elderly.

2012. April
Opens the Seoul-Gwangwon headquarters.

2012. April
Starts the elderly employment training center business.

Korea Labor Force Development Institute for the Elderly (KORDI) is an aquasi-government organization which manages a job-creation scheme for elderly workers, a major welfare policy for senior citizens, on behalf of the Ministry of Health and Welfare.
Senior Internship
The government provides part of the cost of employing the elderly to extend job opportunities for the elderly over age 60.

- Intern Type
  Subsidy to the employer: Giving a 50% subsidy of the agreed monthly wage per person (for 3 months, up to 45,000 won per month).
  Incentive for employment: Giving an additional 50% subsidy of the agreed monthly wage in the case of continuous employment (for 3 months, up to 45,000 won per month).

- Training Type
  Subsidy to the employer: Giving a monthly training subsidy of 50,000 won per person per month.

Eligibility
The elderly person aged 60 or over who has submitted an application for an internship and has successfully completed a pre-internship at KORDI or one of the non-governmental organizations, any organization related to the protection of seniors.

Case of participation
CJ Co., Ltd. (Chairman KIMKONG-SEOK, Family Mart); McDonald’s Korea; Toyoko Inn Korea; Home Plus; GS Retail; Megabox Cinema; Pizza Hut Korea; kastore Mini; etc.

Inquiry
Senior Internship Call Center: 02-31577-1003 www.100senuri.go.kr

Senior-Oriented Enterprise
These firms run business in the field where people aged 60 or over are competing, with the proportion of their elderly employees not less than 70% of the total employees.

- Designation of Senior-Oriented Enterprise by year (2011-15)
  2011 (60) ~ 2012 (11) ~ 2013 (25)

Eligibility
Firms and groups capable of making a responsible investment more than 70% of the subsidy can apply.

- Applications and associations under firms and limited partnership under commercial law, and corporations or non-profit private organizations under special law, and under all enterprise for the elderly-oriented project business groups.
- An responsible investment means an investment of participating corporations in financials required to establish and operate Senior-Oriented Enterprise. It must be a cash investment, and the government subsidy will be provided only after confirmation of the responsible investment.

Support Details
Supports for establishment and consulting of about 500 million won per firm.

With a subsidy of 5% for the establishment and operation of a Senior-Oriented Enterprise (price, lease, equipment investment, installment, material acquisition).
- Maintenance cost: eg. (utility cost, labor cost) and labor (experts if necessary)

Standard of selection
Selection of a firm by inspecting business value thoroughly through documents/ site visits, the proposed project, and job suitability by the elderly, the elderly employment rate, and income creation effect.

Case of participation
Silver Total Distribution Services Corporation; Lotte Duty Free (Chairman KOREON CHUL, Family Mart); KORAIL; KOREA EXCHANGE; KOREA POWER EXCHANGE; KOREA MEDICAL ASSOCIATION; KORDI Employment Development Team.

Inquiry
KORDI Employment Development Team: 02-31577-1003

Senior Vocational Club
The Senior Vocational Club is a group supporting the social participation of retirees, such as the employment and volunteer service.

Eligibility
Provide firms as public institutions with retirees, retire groups or corporations consisting of retirees from the same firm, and retirees groups with retirees possessing the same or similar job capability.

Project Effects
Provide participating firms or vocational groups with smooth production activities and social contribution.

Case of participation
Since 2011, 31 designated senior vocational clubs in various field have been run.

Inquiry
KORDI Employment Development Team: 02-31577-1003

="Creating jobs for the elderly without continued support"